

DETAILED RESULTS

OMNIBUS SURVEY

CONDUCTED FOR THE CHILDREN'S HEALTHCARE CANADA

JANUARY 2023

RESEARCH AND ANALYSIS FROM CANADA'S LEADING PUBLIC AFFAIRS
AND MARKET RESEARCH EXPERTS

A woman with her hair in a bun, wearing a leopard print top, is adjusting a child's backpack. The child is wearing a white shirt and a black backpack. The background is slightly blurred, showing what appears to be a classroom or school setting with colorful decorations.

METHODOLOGY

The survey was conducted with 1,500 Canadians aged 18 and over (736 parents), from January 27 to 30, 2023. A random sample of panelists were invited to complete the survey from a set of partner panels based on the Lucid exchange platform. These partners are typically double opt-in survey panels, blended to manage out potential skews in the data from a single source.

The margin of error for a comparable probability-based random sample of the same size is +/- 2.53%, 19 times out of 20.

The data were weighted according to census data to ensure that the sample matched Canada's population according to age, gender, and region. Totals may not add up to 100 due to rounding.



EXECUTIVE SUMMARY

ABACUS DATA

KEY FINDINGS

- Improving children and youth healthcare in Canada is important for all Canadians, not just parents. Canadians want the federal government to place a larger focus on children and youth healthcare overall, and from a financial and measurement perspective.
 - 92% of Canadians agree we need to improve Canada's healthcare system to better meet the needs of children and youth in Canada (95% among parents).
 - 91% of Canadians feel we need to set national goals to improve children's health outcomes (94% among parents).
 - 87% agree the federal government should set aside a portion of the Canada Health Transfer specifically for children and youth healthcare.
- Over a third of parents lack confidence in the healthcare system's ability to provide children's healthcare medicine and products (39%). The same number aren't confident they have timely access to primary care.
- Half of parents aren't confident they can access timely emergency care (47%) or have timely access to mental health care for their children (48%).
- The COVID-19 pandemic has shifted perceptions of vaccines for over a quarter of parents. 27% now consider routine vaccines more important for their children. Compared to April 2022, there is a 7-pt increase in the number of parents who consider vaccines important for their children.
- 13% of parents had a child miss a vaccine during the COVID-19 pandemic. Among parents of infants and toddlers this jumps to 19%, among parents of elementary students this number is at 22%, and 25% of parents of middle/high school aged children say they have a child who missed at least one vaccination during the pandemic.

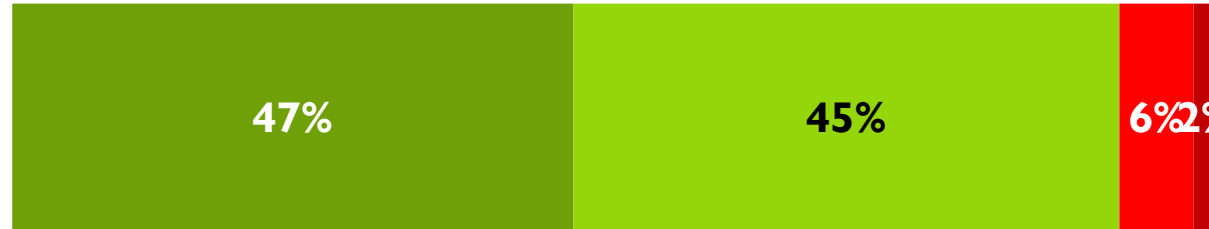


RESULTS

ABACUS DATA

ALL CANADIANS (INCL. PARENTS) WANT TO SEE A GREATER FOCUS ON CHILD AND YOUTH HEALTHCARE

We need to improve Canada's healthcare system to better meet the needs of children and youth in Canada



We need to set national goals to improve children's health outcomes



The federal government should set aside a portion of the Canada Health Transfer specifically for children and youth healthcare



■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

% Strongly/Somewhat agree

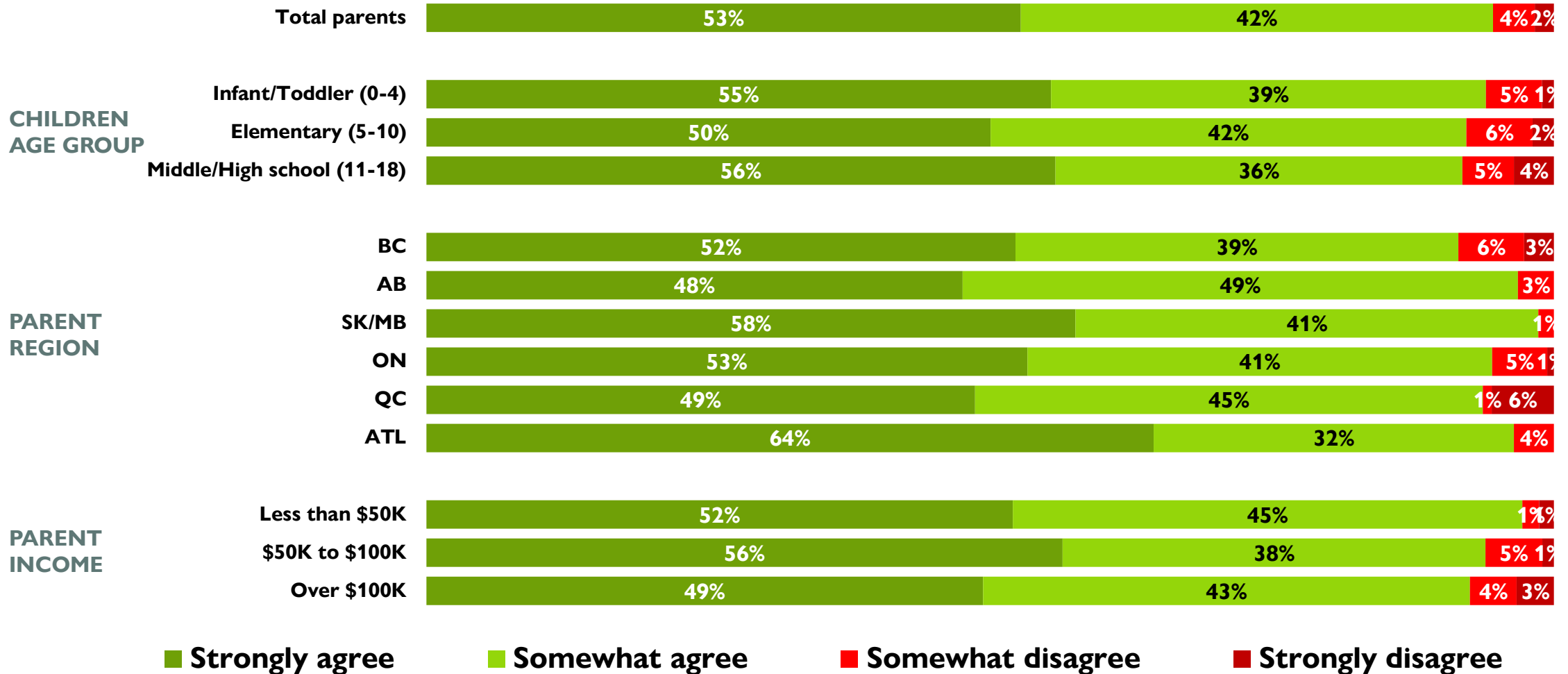
	All	Parents	CPC voters	LPC voters	NDP voters
Statement 1: We need to improve Canada's healthcare system to better meet the needs of children and youth in Canada	92%	95%	90%	96%	92%
Statement 2: We need to set national goals to improve children's health outcomes	91%	94%	88%	95%	94%
Statement 3: The federal government should set aside a portion of the Canada Health Transfer specifically for children and youth healthcare	87%	90%	83%	92%	89%

[All] Do you agree or disagree with the following statements: The federal government provides healthcare funding to provincial and territorial governments through the Canada Health Transfer

WE NEED TO IMPROVE CANADA'S HEALTHCARE SYSTEM TO BETTER MEET THE NEEDS OF CHILDREN AND YOUTH IN CANADA

[PARENTS]

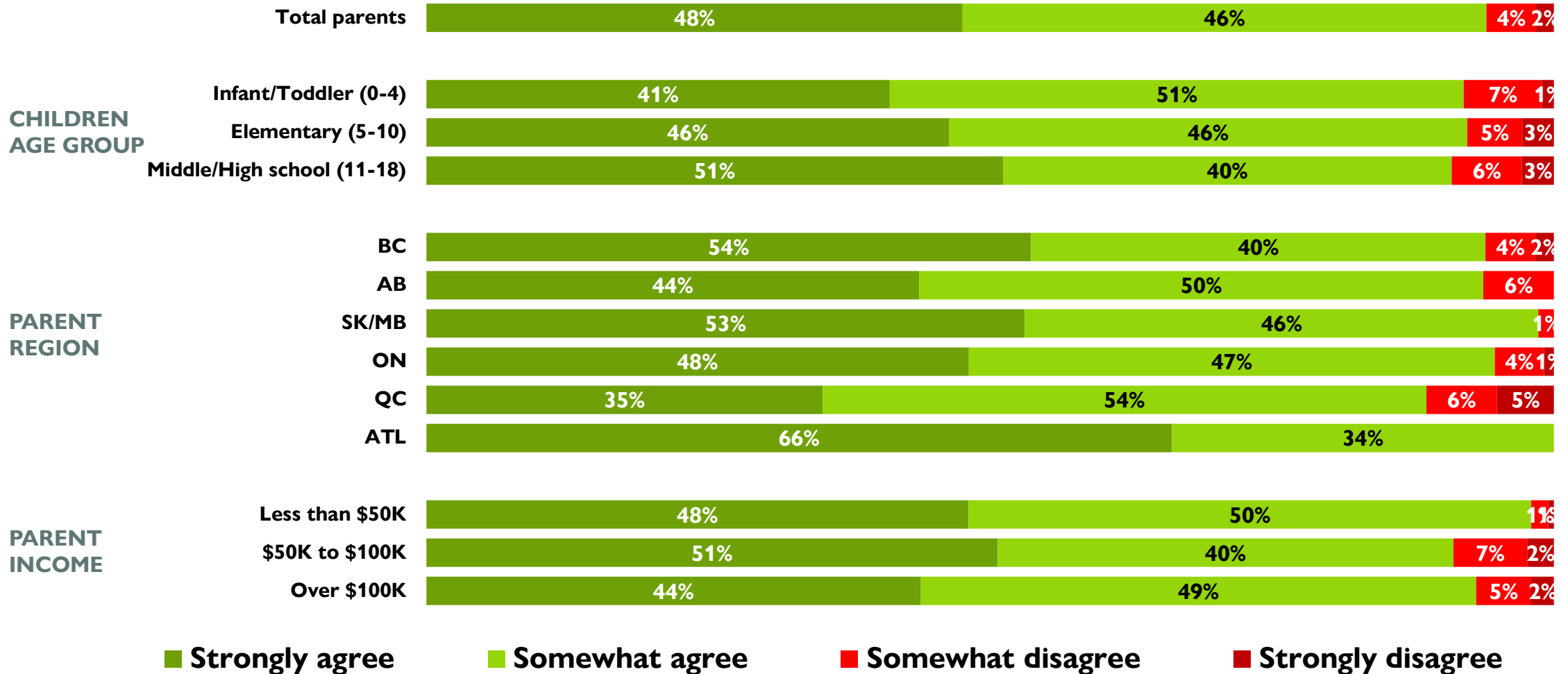
* Sample <100



[All parents] Do you agree or disagree with the following statements: The federal government provides healthcare funding to provincial and territorial governments through the Canada Health Transfer

WE NEED TO SET NATIONAL GOALS TO IMPROVE CHILDREN'S HEALTH OUTCOMES [PARENTS]

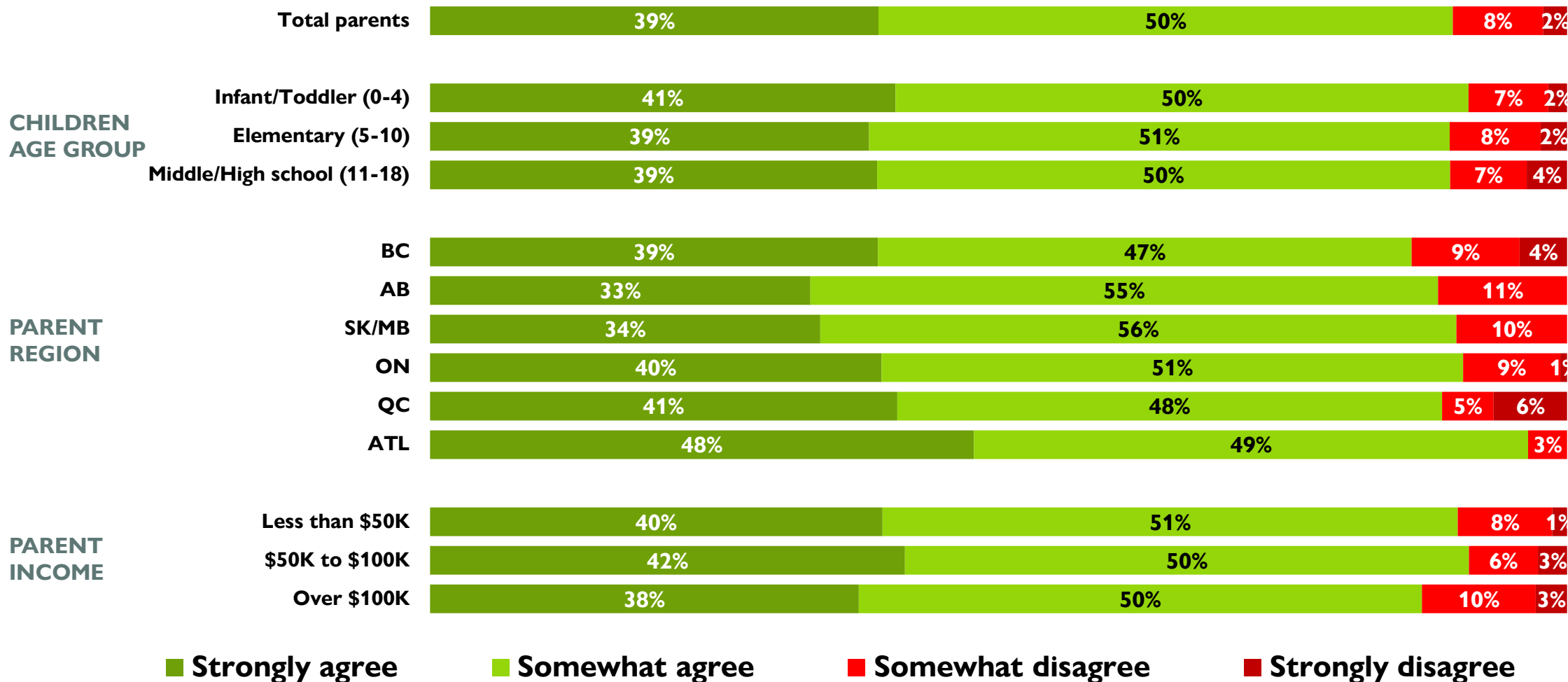
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[All parents] Do you agree or disagree with the following statements: The federal government provides healthcare funding to provincial and territorial governments through the Canada Health Transfer

THE FEDERAL GOVERNMENT SHOULD SET ASIDE A PORTION OF THE CANADA HEALTH TRANSFER SPECIFICALLY FOR CHILDREN AND YOUTH HEALTHCARE [PARENTS]

* Sample <100



[All parents] Do you agree or disagree with the following statements: The federal government provides healthcare funding to provincial and territorial governments through the Canada Health Transfer

PARENTS LACK CONFIDENCE IN HEALTHCARE SYSTEM

% Very/
Somewhat confident

Children's healthcare medicine and products like Children's Tylenol and Advil, infant formula and antibiotics



39%

Timely access to primary care, including family doctors



39%

Timely access to emergency care, including emergency rooms



47%

Timely access to mental health care, including therapists



48%

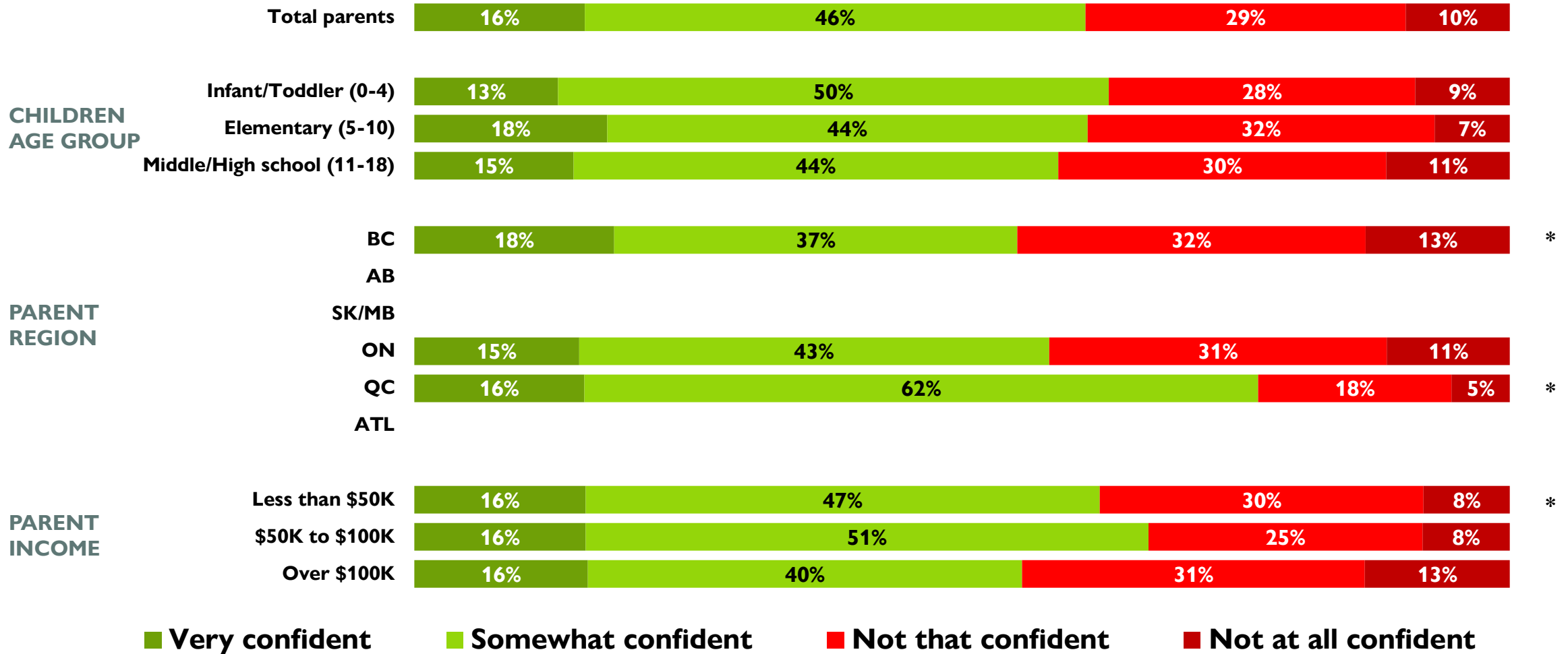
■ Very confident
 ■ Somewhat confident
 ■ Not that confident
 ■ Not at all confident

[Parents U18] Now we want to understand your confidence in the healthcare system. Are you confident you can access the following for your children if needed?

CONFIDENCE IN ACCESS CHILDREN'S HEALTHCARE

CHILDREN'S HEALTHCARE MEDICINE AND PRODUCTS LIKE CHILDREN'S TYLENOL AND ADVIL, INFANT FORMULA AND ANTIBIOTICS

* Sample <100

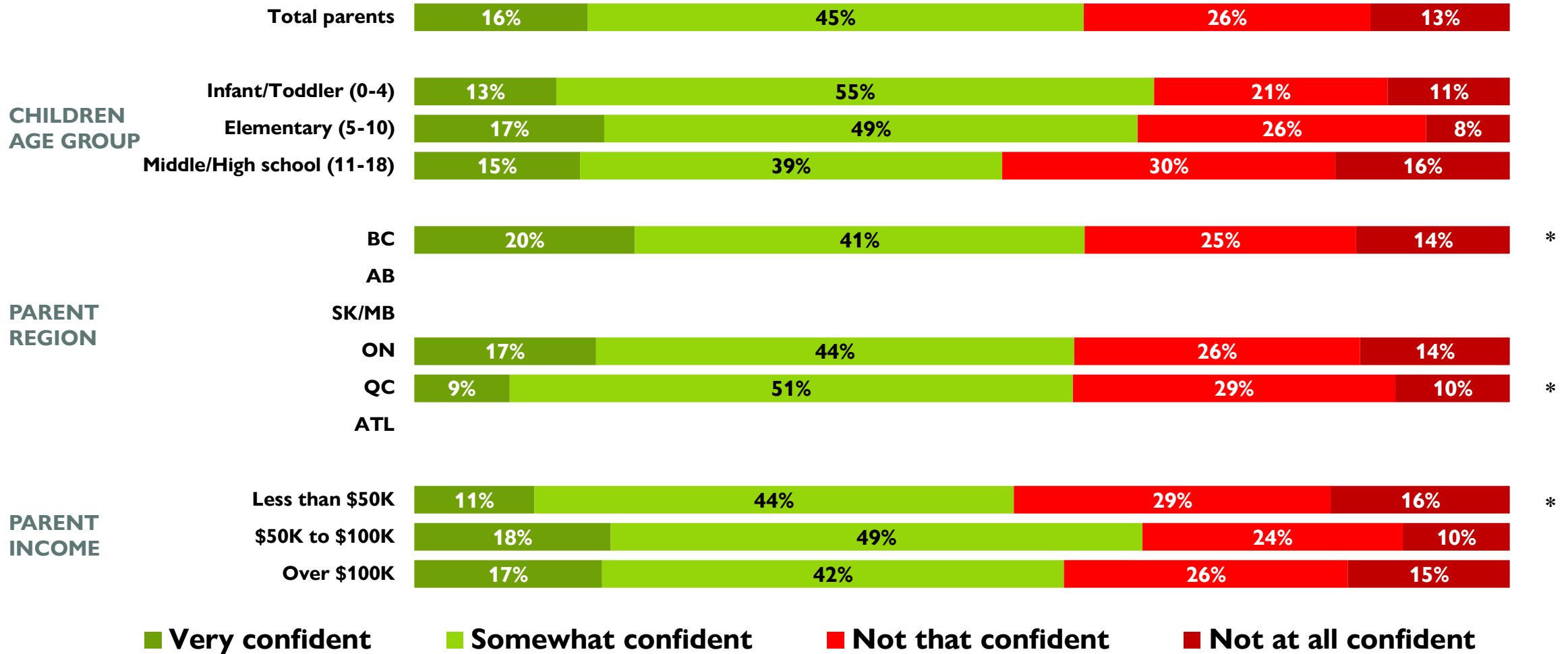


[Parents U18] Now we want to understand your confidence in the healthcare system. Are you confident you can access the following for your children if needed?

CONFIDENCE IN ACCESS CHILDREN'S HEALTHCARE

TIMELY ACCESS TO PRIMARY CARE, INCLUDING FAMILY DOCTORS

* Sample <100

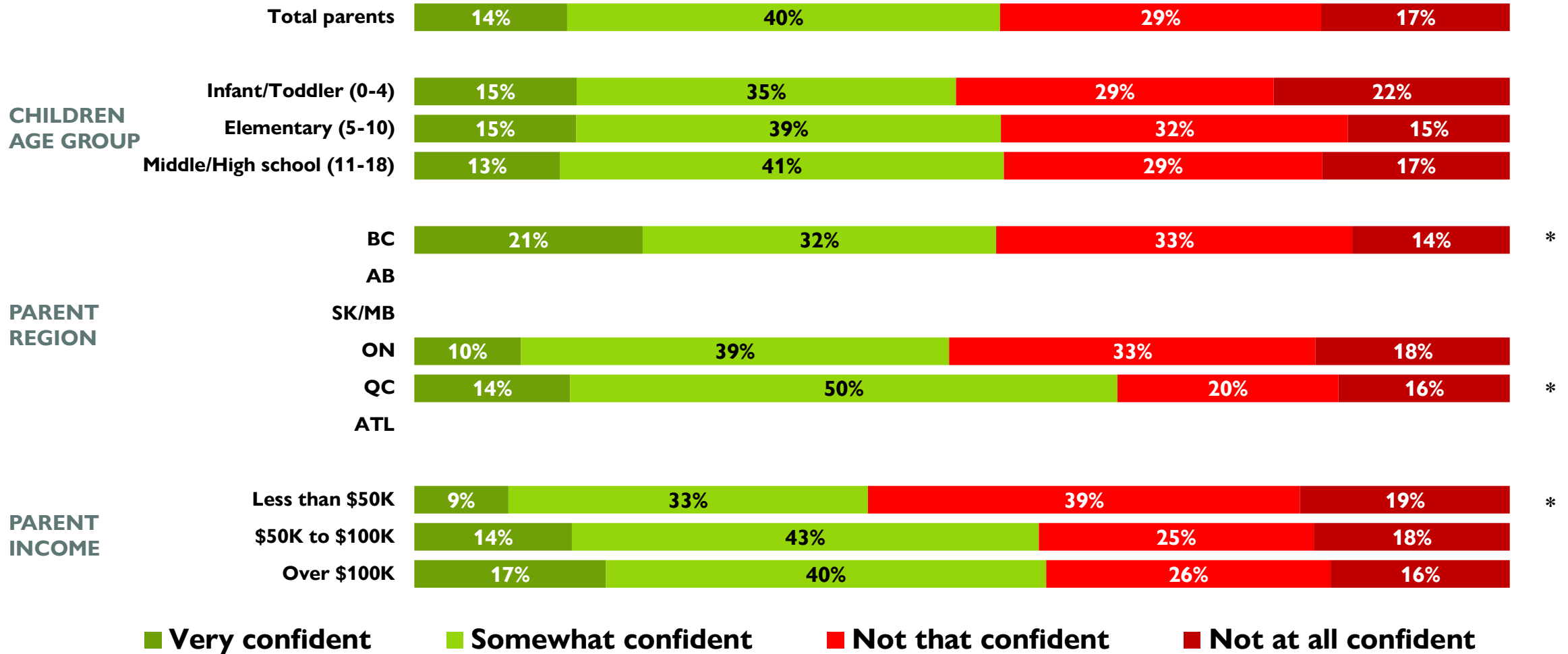


[Parents U18] Now we want to understand your confidence in the healthcare system. Are you confident you can access the following for your children if needed?

CONFIDENCE IN ACCESS CHILDREN'S HEALTHCARE

TIMELY ACCESS TO EMERGENCY CARE, INCLUDING EMERGENCY ROOMS

* Sample <100

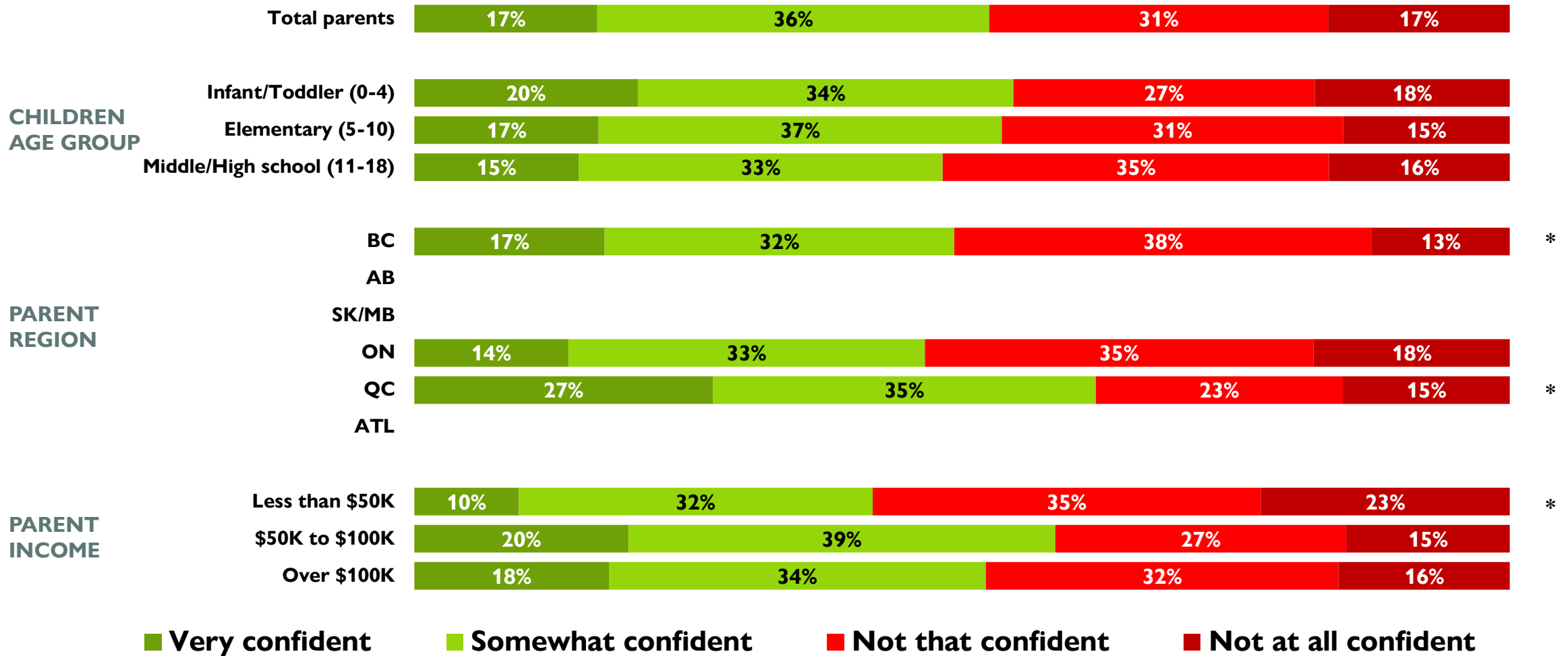


[Parents U18] Now we want to understand your confidence in the healthcare system. Are you confident you can access the following for your children if needed?

CONFIDENCE IN ACCESS CHILDREN'S HEALTHCARE

TIMELY ACCESS TO MENTAL HEALTH CARE, INCLUDING THERAPISTS

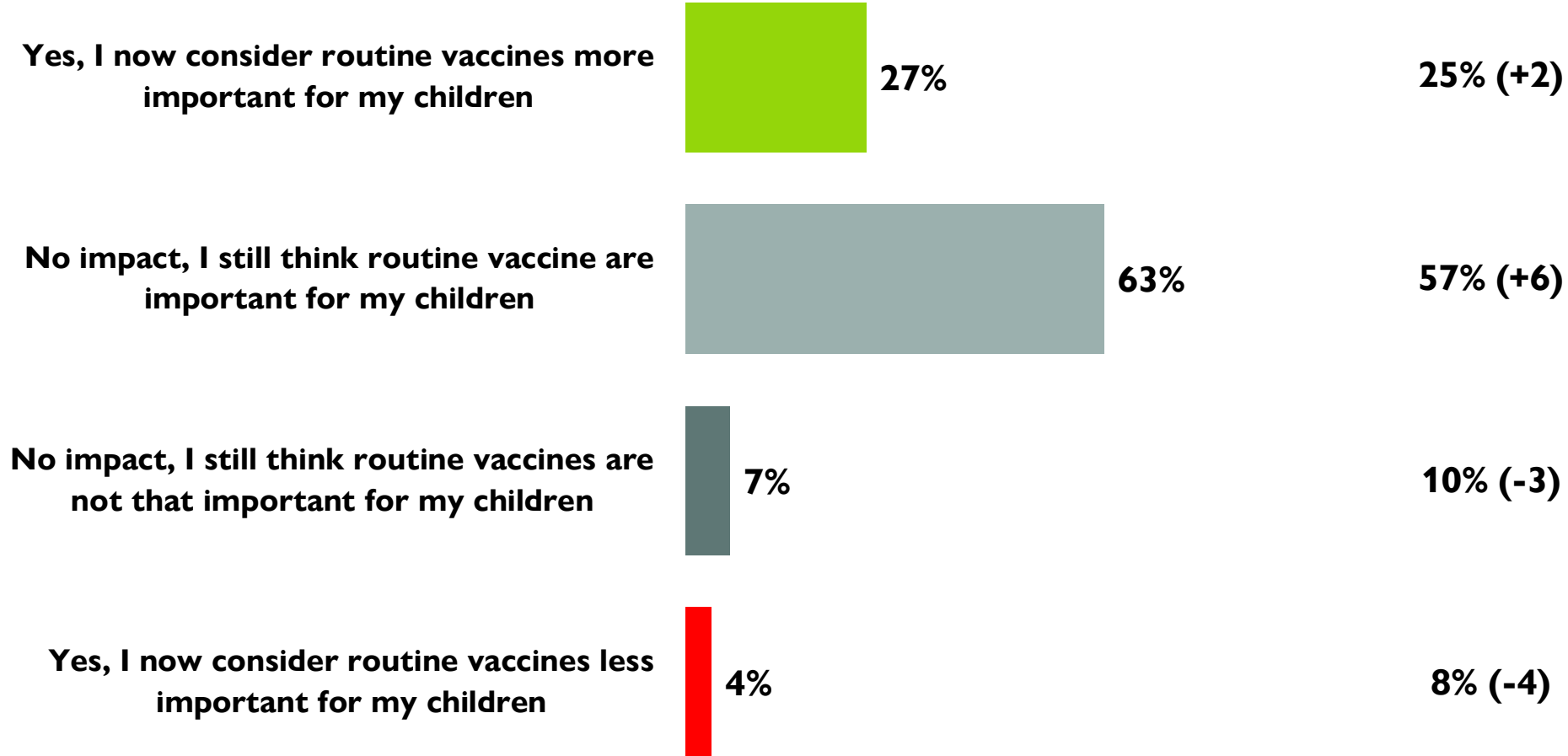
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[Parents U18] Now we want to understand your confidence in the healthcare system. Are you confident you can access the following for your children if needed?

THE COVID-19 PANDEMIC HAS IMPROVED PARENTS PERCEPTIONS OF ROUTINE VACCINES

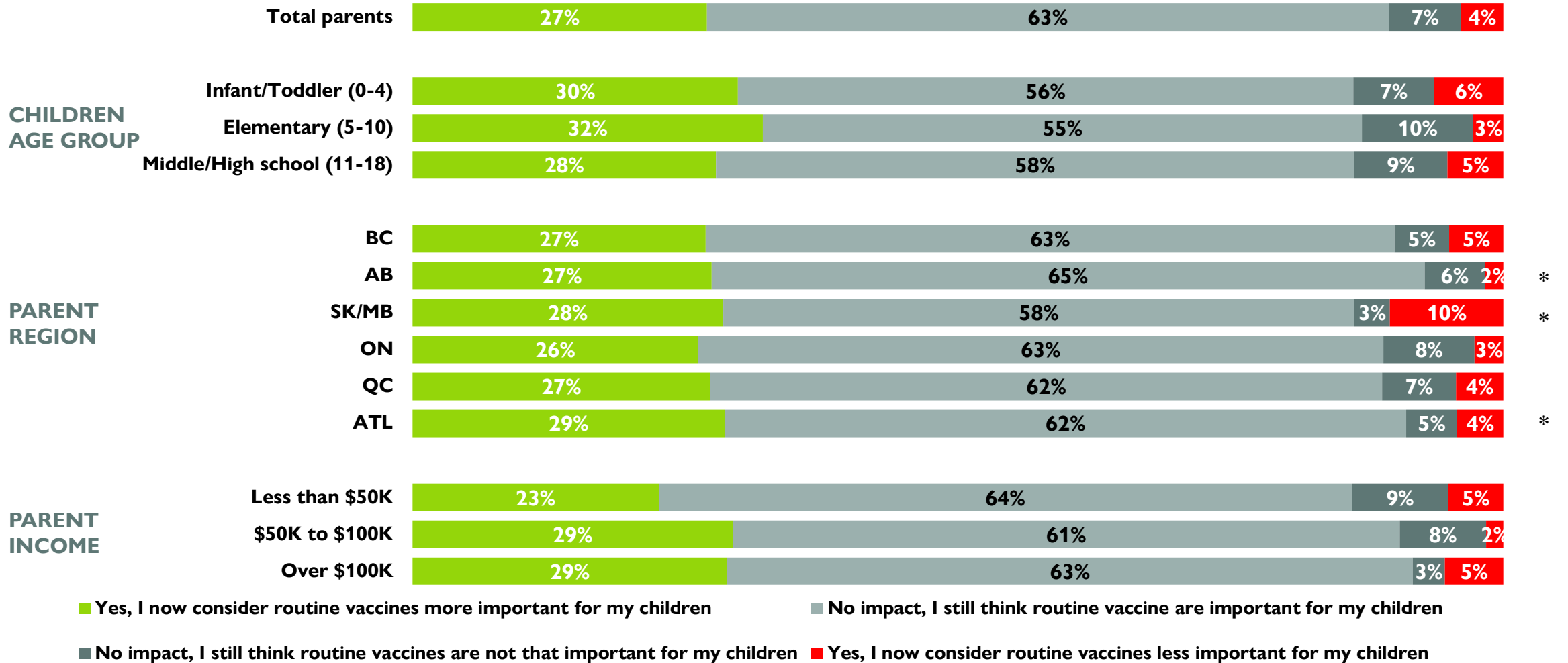
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2022



[All parents] Has the COVID-19 pandemic changed your perception about routine vaccinations for your children (ex HB, MMR, Var)?

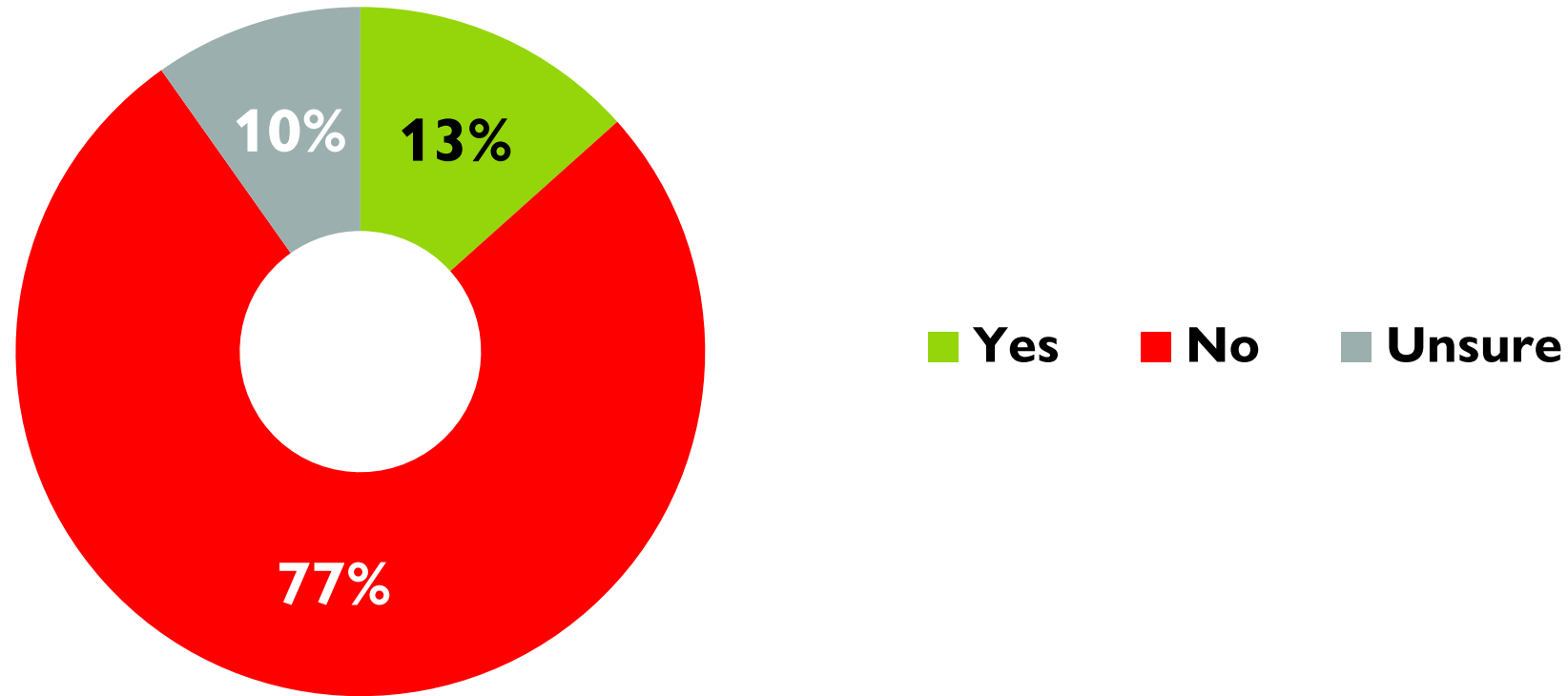
HAS COVID-19 CHANGED YOUR PERCEPTION OF VACCINATIONS?

* Sample <100



[All parents] Has the COVID-19 pandemic changed your perception about routine vaccinations for your children (ex HB, MMR, Var)?

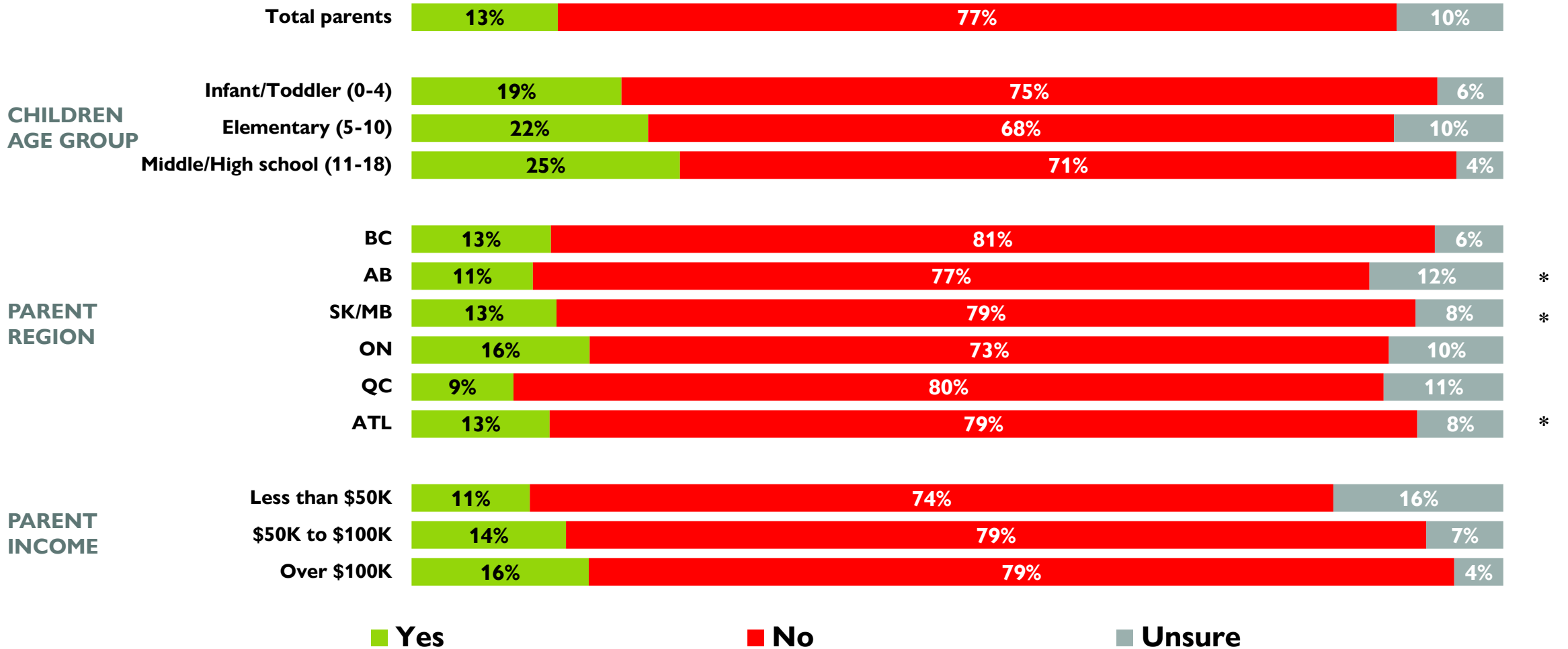
OVER ONE IN TEN PARENTS SAY THEIR CHILD(REN) MISSED A ROUTINE VACCINATION DURING THE PANDEMIC



[All parents] During the COVID-19 pandemic did one or more of your children miss or postpone a scheduled routine vaccination? Vaccinations can be missed for a number of reasons including closures of community clinics and in-school clinics, lack of appointments, etc.

MISSED OR POSTPONED VACCINATION DURING COVID-19?

* Sample <100



[All parents] During the COVID-19 pandemic did one or more of your children miss or postpone a scheduled routine vaccination? Vaccinations can be missed for a number of reasons including closures of community clinics and in-school clinics, lack of appointments, etc.